
牛津大學出版社
線上資料庫 使用統計操作手冊
(Online Product Usage report User Guide)



訂購用戶查詢系統 Subscriber Services

登入方式

OXFORD
UNIVERSITY PRESS

連結至 <https://subscriberservices.sams.oup.com>

輸入貴校的管理者帳號與密碼後，便可顯示貴校詳細資料

View your contact details and account information below.

Customers in North and South America wishing to change any of their subscription details should [sign in here](#).

Customers outside North and South America wishing to change any of their subscription details, please [contact us](#).

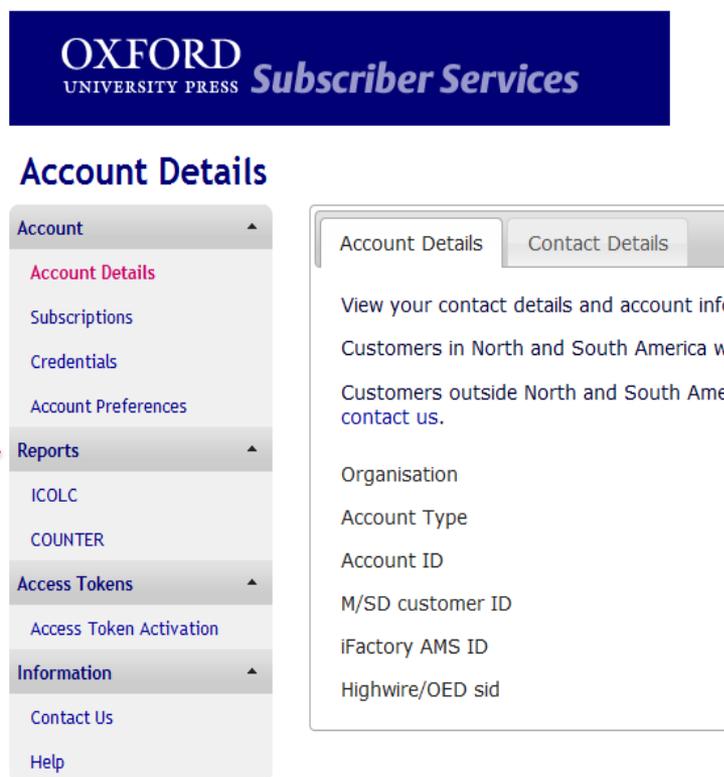
Organisation	Oxford University Press
Account Type	Institution
Account ID	6168
M/SD customer ID	9003068
iFactory AMS ID	
Highwire/OED sid	10323542

訂購用戶查詢系統 Subscriber Services

使用統計類型

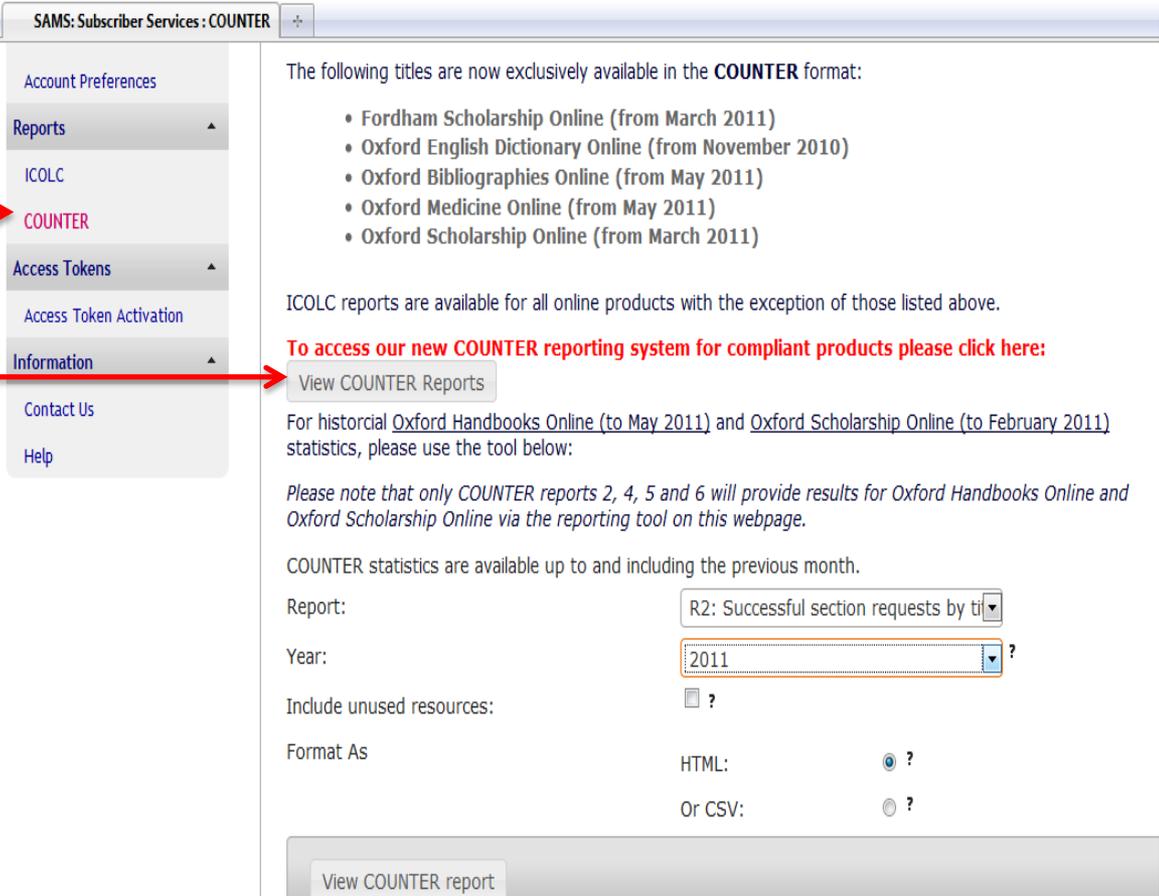
目前提供兩種使用統計方式: ICOLC 與 COUNTER

2011年開始，線上資料庫統計方式陸續將從 ICOLC 改為 COUNTER 標準



訂購用戶查詢系統 Subscriber Services COUNTER

點選 COUNTER 後，可直接
點 View COUNTER Reports
，會彈跳出一個新視窗



SAMS: Subscriber Services : COUNTER

- Account Preferences
- Reports
- ICOLC
- COUNTER**
- Access Tokens
- Access Token Activation
- Information
- Contact Us
- Help

The following titles are now exclusively available in the **COUNTER** format:

- Fordham Scholarship Online (from March 2011)
- Oxford English Dictionary Online (from November 2010)
- Oxford Bibliographies Online (from May 2011)
- Oxford Medicine Online (from May 2011)
- Oxford Scholarship Online (from March 2011)

ICOLC reports are available for all online products with the exception of those listed above.

To access our new COUNTER reporting system for compliant products please click here:

[View COUNTER Reports](#)

For historical [Oxford Handbooks Online \(to May 2011\)](#) and [Oxford Scholarship Online \(to February 2011\)](#) statistics, please use the tool below:

Please note that only COUNTER reports 2, 4, 5 and 6 will provide results for Oxford Handbooks Online and Oxford Scholarship Online via the reporting tool on this webpage.

COUNTER statistics are available up to and including the previous month.

Report:

Year:

Include unused resources: ?

Format As

HTML: ?

Or CSV: ?

[View COUNTER report](#)

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COUNTER 提供完整月份之使用數據。大部分產品的使用統計，已從 ICOLC 轉為 COUNTER：

- Oxford English Dictionary Online
 - (2010 年11月起)
- Oxford Bibliographies
 - (2011年5月起)
- Oxford Medicine Online
 - (2011年5月起)
- Oxford Scholarship Online
 - (2011年3月起)

COUNTER

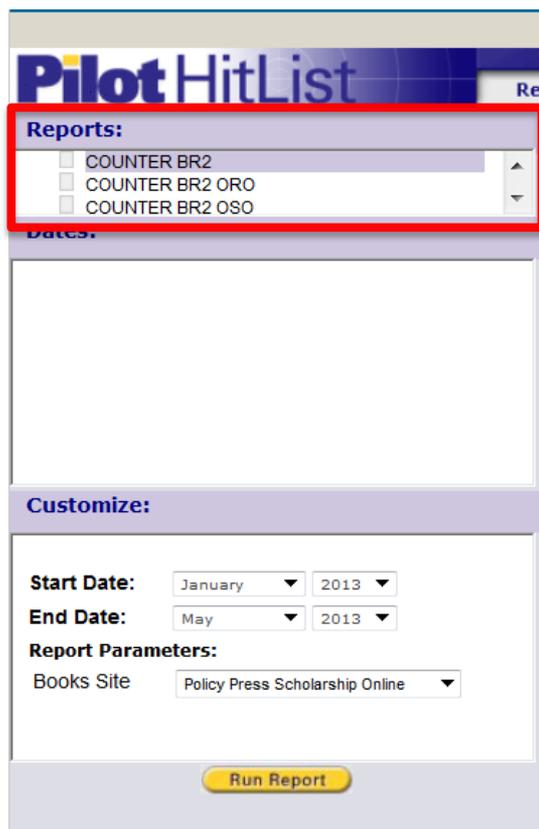
A vertical navigation menu for the COUNTER reporting system. The menu items are: Account (with a dropdown arrow), Account Details, Subscriptions, Credentials, Account Preferences, Reports (with a dropdown arrow), ICOLC, COUNTER (highlighted in red), Access Tokens (with a dropdown arrow), Access Token Activation, Information (with a dropdown arrow), Contact Us, and Help.

A screenshot of the COUNTER reporting system interface. At the top, there are two tabs: 'Report Options' and 'Report Output'. Below the tabs, the text reads: 'Two types of usage statistics reports are available, ICOLC and COUNTER (for further details on how to run these reports, please visit the Help COUNTER section). Oxford University Press is in the process of migrating all products to the COUNTER standard. The following titles are now exclusively available in the COUNTER format:'. A bulleted list follows: 'Fordham Scholarship Online (from March 2011)', 'Oxford English Dictionary Online (from November 2010)', 'Oxford Bibliographies Online (from May 2011)', 'Oxford Medicine Online (from May 2011)', and 'Oxford Scholarship Online (from March 2011)'. Below this, it says 'ICOLC reports are available for all online products with the exception of those listed above.' A red-bordered box highlights the text 'To access our new COUNTER reporting system for compliant products please click here:' and a button labeled 'View COUNTER Reports'. At the bottom, it notes: 'For historical Oxford Handbooks Online (to May 2011) and Oxford Scholarship Online (to February 2011) statistics, please use the tool below: Please note that only COUNTER reports 2, 4, 5 and 6 will provide results for Oxford Handbooks Online and Oxford Scholarship Online via the reporting tool on this webpage.'

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COUNTER: 報表種類

點選 View COUNTER Reports 後，畫面左邊 (如圖示)可選擇不同報表：



Pilot HitList

Reports:

- COUNTER BR2
- COUNTER BR2 ORO
- COUNTER BR2 OSO

Customize:

Start Date: January 2013

End Date: May 2013

Report Parameters:

Books Site: Policy Press Scholarship Online

Run Report

可上下選擇 BR2, BR2 ORO, BR2 OSO, BR4 與 BR6:

COUNTER BR2: Number of Successful Section
依月份與主題，記錄全文使用的次數

COUNTER BR2 ORO 與 COUNTER BR2 OSO
ORO 與 OSO 的全文是以每本書籍分別統計

COUNTER BR4: Turnaways
依月份記錄使用者無法連結全文的次數

COUNTER BR6: Total Searches and Sessions
依月份記錄檢索與登入的次數

訂購用戶查詢系統 Subscriber Services

COUNTER: 使用介面

Customize:

Start Date: January 2013

End Date: May 2013

Run Report

COUNTER BR6 包含所有產品，所以僅需選擇日期，然後點選 Run Report

COUNTER BR2 包含大部分的產品，所以除了選擇日期之外，還需選擇產品

Customize:

Start Date: January 2013

End Date: May 2013

Report Parameters:

Books Site: Oxford English Dictionary

Run Report

Customize:

Start Date: January 2013

End Date: May 2013

Report Parameters:

Module: All

Include Titles: With Traffic

Run Report

COUNTER BR2 OSO 有許多學科模組，可直接選 All

預設是僅列出有使用的書籍，或可選列出全部書籍

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COUNTER: 匯出

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所有報表都會呈現在網頁上，點選右上方 Export，即可將數據輸出為 XLS, PDF, RTF, XML 或 CSV 格式

COUNTER BR2

Export 

Report generated: 17 Aug 2011 12:26 PM

■ COUNTER BR2

Book Report 2 for Users based on the COUNTER Code of Practice, release 1.

Covering the period 01 June 2011 to 30 June 2011 (inclusive)

Book Report 2(R1)	Number of Successful Section Requests by Month and Title					
SAMS-ID: <input type="text"/>						
Date run:						
2011-08-17						
	Publisher	Platform	ISBN	ISSN	Jun-2011	YTD Total
Total for all Titles	OUP	OUP			104	104
Oxford English Dictionary Online	OUP	OUP	9780198605553	n/a	104	104

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問題或意見回饋

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操作上或對其使用數據有任何問題或意見，請與台灣牛津大學出版社客服人員連繫。

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