

Agenda

- I. Introduction to EBSCO Databases
- A. EBSCO Overview
- B. How to Access to EBSCO Databases
- II. Basic Search Techniques on the New EBSCO Interface
- A. Navigation and Features of Basic Search on the New Interface
- B. Navigation and Features of Advanced Search on the New Interface
- C. Using Search Filters
- D. Methods for Accessing, Sending, Downloading, and Citing Documents
- III. Conducting Subject Searches Using EBSCO Databases
- A. Understanding the Concept of Subject Searches
- B. Using Subject Terms for Subject Searches
- IV. Utilizing Professional Features and Tools of EBSCO Databases
- A. Creating a MyEBSCO Personal Account
- B. Managing and Saving Search Results
- C. Using the Database's Citation and Reference Tools
- VI. Others
- A. EBSCO Mobile App
- **B. EBSCO Passport**
- C. Addressing Questions and Concerns from Teachers and Students

Intro



















EBSCO was founded by **Elton B. Stephens in 1944**

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2,900+ employees

920+ employees outside the U.S.

EBSCO Information Services

80+ years

serving the information needs of institutions and organizations globally



130,000 organizations

around the world use EBSCO Information Services products

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Aggregator of
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Information

More than 90,000 publications in over 450 databases

Global Provider of Print and E-books with Supporting Management System

More than 2,400,000 e-books available

What is EBSCO? EBSCO or EBSCOhost is the name of a "database" or a group of "databases." These are collections of electronic sources to use for academic purposes. Some examples of the types of sources you can find in EBSCO databases are: academic journals, newspaper or magazine articles, ebooks, primary sources, reviews, video, audio, images, etc.



好不容易延後的學期終於開學,博科四寶為了慶祝新學期開始,決定穿出年輕的自己。也順便紀念逝去的青春...小編想分享給大家...△歡迎大家分享自己大學時候的穿搭!如果大家對流行穿搭有興趣,不妨參考Flipster流行趨勢雜誌→https://flipster.ebsco.com/category-detail/category/fashion





EBSCO 繁體中文



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讓EBSCO Discovery Service帶你沉浸在研究的旅途之中

131 views • 11 months ago

EBSCO 探索服務 (EDS) 擁有更智慧的搜索方式,無論您是研究 新手還是專家。雖然其他平台不夠進步,無法從無數可能的研究 路徑中得出相關且有意義的結果,但 EDS 不一樣,可以透過查找 最新的、即時的、同儕評審的資源,並在您需要的時候為您選擇 的研究主題提供所需的結果與材料。瀏覽

https://www.ebsco.com/zh-tw/academic-... 了解更多資訊。



Academic Search 系列資料庫

内容介紹

Academic Search Elite Academic Search Premier Academic Search Complete Academic Search Ultimate



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Academic Search Databases Versions

Active full-text journals by country/region

	Academic Search Elite	Academic Search Premier	Academic Search Complete	Academic Search Ultimate
Australia & New Zealand	19	37	83	185
Canada	40	66	103	178
Central & Eastern Europe	36	113	416	882
China, Hong Kong & Taiwan	7	15	42	203
French-Speaking Europe	4	7	20	106
German-Speaking Europe	103	293	443	846
Greece	0	2	10	26
Italy & Italian Switzerland	9	17	88	311
Japan	1	2	20	111
Korea	0	4	13	81

Academic Search Databases Versions

Active full-text journals in leading subject-specific indexes

	Academic Search Elite	Academic Search Premier	Academic Search Complete	Academic Search Ultimate	
Emerging Sources Citation Index	138	321	852	1,474	
ERIC	135	183	195	217	
GeoRef	115	268	413	620	
Science Citation Index Expanded	324	873	1,435	1,837	
Scopus	1,006	2,102	3,634	5,053	
Social Sciences Citation Index	326	582	716	803	
Web of Science	892	1,914	3,156	4,272	
www.stssco.com EBSCO	Jan	uary 2024			

Academic Search Databases Versions

Active full-text journals and magazines compared

14	Academic Search Elite	Academic Search Premier	Academic Search Complete	Academic Search Ultimate
Active full-text journals and magazines	1,378	2,898	5,675	9,795
Active full-text, peer-reviewed journals	1,176	2,594	5,205	9,082
Active full-text, peer-reviewed journals with no embargo	558	1,182	3,468	7,027
Active full-text journals indexed in Web of Science or Scopus	1,046	2,183	3,860	5,533

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Latin America & the Caribbean	31	84	424	861
Middle East & North Africa	13	70	320	798
Netherlands & Flanders	37	106	151	242
Nordic Countries	3	19	35	90
Portugal	1	6	20	51
South Asia & Southeast Asia	69	124	321	650
Spain	8	10	75	200
Sub-Saharan Africa	14	23	66	146
United Kingdom & Ireland	519	1,133	1,682	2,053
United States	461	762	1,316	1,722

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January 2024

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- Academic Search 系列資料庫 include more than 75,000 videos from the Associated Press, 與關鍵字相關的影片 會在搜尋結果中出現
- 影片每月更新
- This collection of videos from the world's leading news agency includes footage from 1930 to the present and helps round out student research



其中 Academic Search Ultimate 資料庫·更收錄數千種同儕評鑑·包括:

AAAS 所出版的

Science期刊

(無延遲收錄)

Academic Search 系列綜合學科資料庫 涵蓋每個研究領域的 頂級期刊·滿足所有 學科及學生的需求。



Not in other versions of Academic Search

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Science.

THE HUMAN GENOME

Academic Search Databases Versions

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	Academic Search Elite	Academic Search Premier	Academic Search Complete	Academic Search Ultimate
AGRICOLA	60	169	303	416
APA Psycinfo	196	369	494	612
Arts & Humanities Citation Index	200	311	364	403
Atla Religion Database	153	217	317	428
Biological Abstracts	163	407	635	912
CAplus	57	155	205	259
Ei Compendex	86	278	432	534

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Academic Search Ultimate strengthens exposure to open access journals

- Academic Search Ultimate includes rigorous curation and indexing of open access (OA) journals, which has resulted in a growing collection of 6,515 active global OA journals
- Once validated and certified for inclusion, these OA journals are treated with high-quality subject indexing and sophisticated, precise/accurate full-text linking
- EBSCOhost databases and EBSCO
 Discovery Service generate a lot more referrals for DOAJ than any other online platform

"Not only does EBSCO support [the Directory of Open Access Journals] with a generous financial donation every year, their **EBSCO Discovery Service and EBSCO***host* platforms generate a lot more referrals to DOAJ than any other online platform. EBSCO's strong support of both open access and open source make them unique among library vendors worldwide."

 Lars Bjørnshauge, Managing Director, DOAJ (Directory of Open Access Journals) 其中 Academic Search Ultimate 資料庫,更收錄數千種同儕評鑑,包括:

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Business Source 商學系列資料庫

内容介紹

Business Source Elite Business Source Premier Business Source Complete Business Source Ultimate

Business Source Ultimate



Business Source Ultimate vs. Business Source Complete Active full-text journals and magazines compared

	Business Source Complete	Business Source Ultimate
Active full-text journals and magazines	1,811	3,655
Active full-text, peer-reviewed journals	1,233	2,584
Active full-text, peer-reviewed journals with NO embargo	740	1,915
Active full-text journals indexed in Web of Science or Scopus	842	1,208

1 | www.elecc.com | EBSCO July 2004

Strengthen exposure to open access journals

- Business Source Ultimate includes rigorous curation and indexing of open access (OA) journals, which has resulted in a growing collection of 1,976 active global OA journals
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EconLit

Business Source Complete

Active full-text journals and magazines

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Active full-text journals and magazines	495	966	1,721	3,512
Active full-text, peer-reviewed journals	322	623	1,134	2,410
Active full-text, peer-reviewed journals with no embargo	160	271	646	1,759
Active full-text journals indexed in Web of Science or Scopus	284	535	810	1,171

| www.steecc.com | EBSCO

Journals

BSU

Business Source 商學系列資料庫

內容介紹
Business Source Elite
Business Source Premier
Business Source Complete
Business Source Ultimate



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Business Source Complete

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Business Source Ultimate vs. Business Source Complete

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Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

Top Accounting Journals - Indiana University Rankings

Journal of Accounting & Economics

BSC

BSU

Rank Journal Name

7 | www.eteco.com | EBSCO

Ran k	Journal	BSC	BSU
1	Administrative Science Quarterly	Active Full Text NO Embargo	Active Full Text NO Embargo
2	Academy of Management Journal	Active Full Text NO Embargo	Active Full Text NO Embargo
3	Harvard Business Review	Active Full Text NO Embargo	Active Full Text NO Embargo
4	Management Science	Embargoed Full Text	Embargoed Full Text
5	Operations Research	Embargoed Full Text	Embargoed Full Text
6	Academy of Management Review	Active Full Text NO Embargo	Active Full Text NO Embargo
7	Industrial & Labor Relations Review	Active Full Text NO Embargo	Active Full Text NO Embargo
8	California Management Review	Active Full Text NO Embargo	Active Full Text NO Embargo

4 | unus.abson.com | EBSCO

Top Marketing Journals in Doctoral Institutions

Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	BSC	BSU
1	Journal of Marketing	Active Full Text NO Embargo	Active Full Text NO Embargo
2	Journal of Marketing Research (JMR)	Active Full Text NO Embargo	Active Full Text NO Embargo
3	Journal of Consumer Research	Active Full Text NO Embargo	Active Full Text NO Embargo

Top Marketing Journals in Non-Doctoral Institutions

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5 | www.steca.com | EBSCO

Top Ten Academic Business Journals – Eigenfactor

Rank	Journal Name	BSC	BSU
	Academy of Management Journal	Active Full Text NO Embargo	Active Full Text NO Embargo
2	Journal of Management	NO Full Text	Active Full Text NO Embargo
	Strategic Management Journal	NO Full Text	Active Full Text NO Embargo
4	Journal of Marketing Research (JMR)	Active Full Text NO Embargo	Active Full Text NO Embargo
	Academy of Management Review	Active Full Text NO Embargo	Active Full Text NO Embargo
6	Journal of Business Ethics	Active Full Text NO Embargo	Active Full Text NO Embargo
7	Journal of Marketing	Active Full Text NO Embargo	Active Full Text NO Embargo
8	Journal of Consumer Research	Active Full Text NO Embargo	Active Full Text NO Embargo
9	Journal of Management Studies	NO Full Text	Active Full Text NO Embargo
10	Marketing Science	Embargoed Full Text	Embargoed Full Text

8 | www.eteco.com | EBSCO

MIS Journals Ranked

Study by Mylonopoulos & Theoharakis from Communications of the ACM

Rank	Journal Name	BSC	BSU
1	MIS Quarterly	Active Full Text NO Embargo	Active Full Text NO Embargo
2	Communications of the ACM	Active Full Text NO Embargo	Active Full Text NO Embargo
3	Information Systems Research	Embargoed Full Text	Embargoed Full Text
4	Journal of Management Information Systems	Active Full Text	Active Full Text

Finance Journals Ranked

Study by Mabry & Sharplin from Journal of Financial Research

by by Mabry & Grarphin north document of Financial Resourch					
Rank	Journal Name	BSC	BSU		
	Journal of Finance	NO Full Text	Active Full Text NO Embargo		
	Journal of Financial Economics	NO Full Text	NO Full Text		
	Journal of Financial & Quantitative Analysis	Embargoed Full Text	Embargoed Full Text		
4	Journal of Money, Credit & Banking	NO Full Text	Active Full Text NO Embargo		

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Business Source Complete provides ongoing full text for many top U.S. general business magazines

These magazines are unique to BSC



20 | 1444,000,000

Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

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1	Administrative Science Quarterly	Active Full Text NO Embargo	Active Full Text NO Embargo
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3	Harvard Business Review	Active Full Text NO Embargo	Active Full Text NO Embargo
4	Management Science	Embargoed Full Text	Embargoed Full Text
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3	Information Systems Research	Embargoed Full Text	Embargoed Full Text
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3	Journal of Financial & Quantitative Analysis	Embargoed Full Text	Embargoed Full Text
4	Journal of Money, Credit & Banking	NO Full Text	Active Full Text NO Embargo

Top Accounting Journals – Indiana University Rankings

Rank	Journal Name	BSC	BSU
Α	Accounting Review	Active Full Text NO Embargo	Active Full Text NO Embargo
Α	Accounting, Organizations & Society	NO Full Text	NO Full Text
Α	Contemporary Accounting Research	NO Full Text	Embargoed Full Text
Α	Journal of Accounting & Economics	NO Full Text	NO Full Text
Α	Journal of Accounting Research	NO Full Text	NO Full Text
Α	Review of Accounting Studies	Embargoed Full Text	Embargoed Full Text
Α-	Accounting Horizons	Active Full Text NO Embargo	Active Full Text NO Embargo
Α-	Auditing: A Journal of Practice & Theory	Active Full Text NO Embargo	Active Full Text NO Embargo
Α-	Behavioral Research in Accounting	Active Full Text NO Embargo	Active Full Text NO Embargo
Α-	Journal of Accounting, Auditing & Finance	Active Full Text NO Embargo	Active Full Text NO Embargo
Α-	Journal of Management Accounting Research	Active Full Text NO Embargo	Active Full Text NO Embargo
Α-	Journal of the American Taxation Association	Active Full Text NO Embargo	Active Full Text NO Embargo

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Business Source Complete provides ongoing full text for many top U.S. general business magazines

These magazines are unique to BSC



Business Source Complete

Company profiles and SWOT analyses 公司概况和SWOT分析

- Business Source Complete provides more than 33,000 detailed company profiles and SWOT analyses NOT available via ABIC 提供超過33,000個詳細的公司概況和SWOT分 析·而這些資料在ABIC中是不可用的。
- · Included from MarketLine:
- Company profiles for more than 15,000 of the largest public and top private companies in the world 超過15,000家全球最大的上市公司和頂尖私人公司的公司概況
- More than 5,400 SWOT analyses
- · Included from SeeNews:
- Company profiles for more than 12,750 companies located in Southeast Europe 位於東南歐的超過12,750家公司的公司概況

- 製御事客

- 朝錐員工

- 分支機構和子公司
 - EBSCO

Business Source Complete 業務來源完整

Company information records via Company View 透過公司概況記錄

- Business Source Complete includes more than 1.15 million company information records via Company View, including complete hierarchical corporate families 提供超過1,150,000條公司資訊記錄·包括完整的企業家族層次結構。
- Company information records are split into:分為以下幾部分:
 - 50% top U.S. companies ranked by sales 50% 美國銷售額排名前的頂級公司
- 50% top international companies ranked by sales 50% 國際銷售額排名前的頂級公司
- Total is divided into 70% public companies and 30% private companies 總數量分為70% 上市公司和30% 私人公司
- Company View is NOT available via ABIC Company View在 ABIC 中不可用

Business Source Complete

Conference papers and proceedings collections 還包含會議論文和 會議記錄的收藏

- 商業資源完整版》(Business Source Complete)包含來自頂 級會議的超過70個會議論文和會議記錄收藏,其中包括但不限 於以下幾個方面:
- Academy of Management
- International Labour Organization
- American Academy of Advertising
- Marketing Management Association
- American Marketing Association
- National Tax Association
- Association for Consumer Research
- Society for Marketing Advances

EBSCO

Business Source Complete

Country economic reports 國家經濟報告

- Business Source Complete provides more than 1,100 country economic reports from top providers such as:提 供來自顶尖供應商的超過1,100份國家經濟報告,這些供應商包括;
- Business Monitor International
- CountryWatch
- The PRS Group (Political Risk Yearbook)
- S&P Global
- Superintendent of Documents
- NONE are available via ABIC 這些報告在ABIC上是不可用

- 經濟模況
- 原史概況

Topics include:

教授和專家的工作和研究為特色

· Case method · Leadership

Faculty Seminar Videos 教師研討會影片

The Faculty Seminar Series features the work and research of prominent professors

and experts from Harvard Business Source 教師研討會系列以來自哈佛商業來源的著名

- Management
- · Organizational behavior
- · Organizational
- development
- accounting · Sales and marketing · Global business
- · Social enterprise Governance
 - Innovation and

· Change

Ethics

· Communications

· Finance and

 Strategy · Technology and operations

EBSCO

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EBSCO

Business Source Complete

High-quality business research from Marketline

- · Business Source Complete provides the full-text for tens of thousands of business research content provided by MarketLine
- · Content from MarketLine includes:
- Case studies
- Industry reports
- Company profiles
- Market research reports
- Country economic reports
- SWOT analyses
- · MarketLine content is NOT available via ABIC

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EBSCO

Business Source Complete

Company profiles and SWOT analyses

公司概况和SWOT分析

- Business Source Complete provides more than 33,000 detailed company profiles and SWOT analyses NOT available via ABIC 提供超過33,000個詳細的公司概況和SWOT分析,而這些資料在ABIC中是不可用的。
- Included from MarketLine:
 - Company profiles for **more than 15,000** of the largest public and top private companies in the world 超過15,000家全球最大的上市公司和頂尖私人公司的公司概況
 - More than 5,400 SWOT analyses
- Included from SeeNews:
 - Company profiles for **more than 12,750** companies located in Southeast Europe 位於東南歐的超過12,750家公司的公司概況

關鍵公司資訊包括:

- 公司概況
- 關鍵事實
- 企業描述
- 公司歷史
- 關鍵員工
- 高階主管簡歷
- 主要產品和服務
- 主要競爭對手
- 公司概覽
- 分支機構和子公司

Business Source Complete 業務來源完整

Company information records via Company View 透過公司概況記錄公司資訊

- Business Source Complete includes more than 1.15 million company information records via Company View, including complete hierarchical corporate families 提供超過1,150,000條公司資訊記錄,包括完整的企業家族層次結構。
- Company information records are split into:分為以下幾部分:
 - 50% top U.S. companies ranked by sales 50% 美國銷售額排名前的頂級公司
 - 50% top international companies ranked by sales 50% 國際銷售額排名前的頂級公司
 - Total is divided into 70% public companies and 30% private companies 總數量分為70% 上市公司和30% 私人公司。
- Company View is NOT available via ABIC Company View在 ABIC 中不可用

Business Source Complete

Conference papers and proceedings collections 還包含會議論文和會議記錄的收藏

- 商業資源完整版》(Business Source Complete)包含來自頂 級會議的超過70個會議論文和會議記錄收藏,其中包括但不限 於以下幾個方面:
 - Academy of Management
 - American Academy of Advertising
 - American Marketing Association
 - Association for Consumer Research

- International Labour Organization
- Marketing Management Association
- National Tax Association
- Society for Marketing Advances

Business Source Complete

Country economic reports 國家經濟報告

- Business Source Complete provides more than 1,100 country economic reports from top providers such as:提供來自頂尖供應商的超過1,100份國家經濟報告,這些供應商包括:
 - Business Monitor International
 - CountryWatch
 - The PRS Group (Political Risk Yearbook)
 - S&P Global
 - Superintendent of Documents
- NONE are available via ABIC 這些報告在ABIC上是不可用的

國家資訊包括:

- 國家概況和主要數據
- 環境概況
- 經濟預測
- 經濟概況
- 歷史概況
- 投資概況
- 政治概況
- 政策
- 社會概況

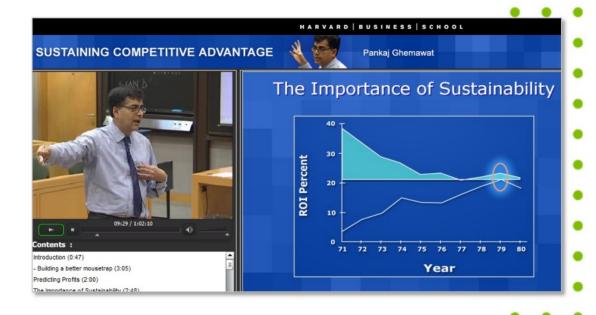
Faculty Seminar Videos 教師研討會影片

The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business Source 教師研討會系列以來自哈佛商業來源的著名教授和專家的工作和研究為特色

Topics include:

- Leadership
- Management
- Organizational behavior
- Organizational development
- Sales and marketing
- Social enterprise
- Strategy
- Technology and operations

- Case method
- Change
- Communications
- Ethics
- Finance and accounting
- Global business
- Governance
- Innovation and entrepreneurship



Business Source Complete

High-quality business research from Market ine

- Business Source Complete provides the full-text for tens of thousands of business research content provided by MarketLine
- Content from MarketLine includes:

 Case studies Industry reports

 Market research reports Company profiles

Country economic reportsSWOT analyses

MarketLine content is NOT available via ABIC

